

9-2010

## West Virginia Libraries 2010 Vol.63 No.5

Pamela Coyle

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# LIBRARIES

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September 2010

## President's Column

July 2010

The following story should have appeared in the last issue. My apologies to Judy Rule.

I am getting so excited about the Fall Conference. The proposals we have received are really good and our visit to the Stonewall Resort last month confirmed that the location will be excellent. We are making a couple of changes from previous years in that the exhibitors will be set up Wednesday and Thursday but not be required to stay on Friday morning. Last year there were very few librarians who attended the exhibits on Friday and the exhibitors indicated to me that most conferences did not require them to stay the extra night so we have made this accommodation and will count on all of you to let us know how it works. It seems that we need to explore different ways of doing things because we don't know how they will work until we actually try them. Also, we will be having a pre-conference that is being provided to us by the West Virginia Library Commission.

The pre-conference is entitled "Transforming Our Image Through Words that Work" and deals with how we present ourselves to the public. By not necessarily changing what we do but changing how we present ourselves to the public as organizations can make us more important in the eyes of the community. I would encourage as many of you as possible to attend this pre-conference. The only cost may be an extra night's lodging at the Resort.

Our main speaker will be Joe Raiola, senior editor of *MAD Magazine* who will not only be banquet speaker but also offer a breakout session on Thursday. He will present the Joy of Censorship and will provide all conference attendees with a copy of *MAD Magazine*. This is a fun look at censorship and some of the difficulties that occur when we try to determine what other people should or should not read, watch or hear. Also concerning censorship, we have a proposal entitled "The Great Textbook War: The Past and Present." The Kanawha Valley Historical & Preservation Society has produced a video concerning the 1974 controversy about school textbooks. We hear from "the other side" and why everyone deserves to listen and respect opposing points of view.

The trustees programs seem to be exceptionally good and timely this conference. They will cover fund-raising, employer's responsibilities in terminating employees, WV Humanities Grants, etc. For academic and school librarians, there are several programs that should be of help to them on hand-held devices in libraries, acquisitions and interlibrary loan working together, SAS Curriculum Pathways, a session on using rare books in classrooms, and Using VoiceThread. For public libraries, a session on website usability, getting games going, using the data collected with Bibliostat more effectively, literacy groups in libraries, using social media to reach patrons, promoting local history projects, and library support staff certification. We have a couple of cataloging programs and some general programs on stress, copyright and finding reliable health information on the web.

We will have more information in the next WV Libraries about the conference but I do hope that the above is enough to make you want to attend. The vendor information will be sent out before you receive this and we expect to send registration information out in early August so as to give you plenty of time to make arrangements to attend.

The Executive Board gave permission to have billboards printed and made available to libraries in West Virginia. We are asking for partners in putting up the billboards. Generally the company—Lamar—will donate space but there is a \$75.00 charge for putting the billboards up. If a library wants to pay for billboard space and have a specific billboard in their area that will be okay, but the library will be responsible for not only the cost of putting the billboard up but also of the rental of the space. Our experience is that the free spaces stay up longer but are usually not quite so visible. I would ask that you contact Julie Spiegler if your library is willing to sponsor a billboard in your area. The plan is that the design will be approved by the Executive Board at its August meeting and the billboards will be available shortly after that time. Julie's contact information is [Julie.Spiegler@kanawhalibrary.org](mailto:Julie.Spiegler@kanawhalibrary.org). I do hope that we will see good participation throughout the state and share the message of how wonderful our libraries are in West Virginia!

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## President's Column

September 2010

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We had an Executive Board meeting yesterday and I am so impressed with the work that they and the committees have done this year. The Public Library Division and the Children's Roundtable had a very successful Spring Fling, the School Library Division has a good Summer Refresher, and the Academic Division had a Summer meeting at Davis and Elkins college with good representation from the colleges and universities in the state. Several of the Roundtables have been active in sponsoring programs for the Fall Conference. The Publicity Committee has been active in developing

billboards to be displayed throughout the state and we should see some appearing sometime this fall. It seems that the companies will donate the space and the cost of putting them up since the Association will pay for having them printed. Good job everyone!!

The Fall Conference program is almost complete with only a few programs to be settled. When we got to the point of saying "your program is this day and this time" we have had a few cancellations. There is another tentative program in this edition of WV Libraries. The costume party is on and you will need to bring your costume and be ready to party on Wednesday evening. Prizes will be given for best costume, most innovative costume, etc., so put your thinking cap on and come prepared to win a prize! We will be assigning times both Wednesday and Thursday for Roundtables to meet and elect officers. Some of the Roundtables will have a short program during this time.

The Executive Board approved a new timetable for elections to be voted on by the membership at the first general session. It will make the timeline much easier to implement and it won't change every year with the date of the Fall Conference. Also the membership will be voting on another By-laws change that will allow the Executive Board to meet and vote by electronic means without having to travel to a single location. When emergencies have arisen in the past, we have voted by e-mail but there has been nothing in the By-laws to govern this. We hope to codify this practice for the future.

I hope to see all of you at Stonewall Resort for a great conference!!

## The 1974 Kanawha County Textbook Controversy from a Student's Perspective, 36 Years Later

Beth Jane Toren, Web Services and Reference Librarian, WVU Libraries

Thirty-six years have somewhat blurred my memories, but I experienced having textbooks removed from my fourth grade classroom. I was ten years old, living in South Charleston, and attending Montrose Elementary School. I was very excited about the new reading books. They were colorful. They had short stories. The pictures and stories promised illustrations of other worlds, like that of a family of a different ethnicity living in a different country.



I really liked the books because they were different. My parents and older siblings provided my reading material at home, so I was already reading Kurt Vonnegut, Ray Bradbury, Edgar Allen Poe, Mad Magazine, Warren comics, and various other age-inappropriate materials. I heard about the controversial nature of the books. I do not remember if I heard it from the teacher, my fellow students, or from my father, a reporter for UPI. I do remember being enthusiastic about reading the books and that the other students liked them too. We all knew they might take them away. We wondered what might be in them that was taboo and looked them over trying to find the adult material without luck. None of us understood what the problem was, but we all felt strongly that we did not want anyone taking our books away. During class, we only made it through first couple of stories.

It was natural for us to feel defensive when someone threatened to take our books. We had already started reading and enjoying brand new books. They were big and thick, and that made us feel like big kids. The decision to buy and use them had been made,

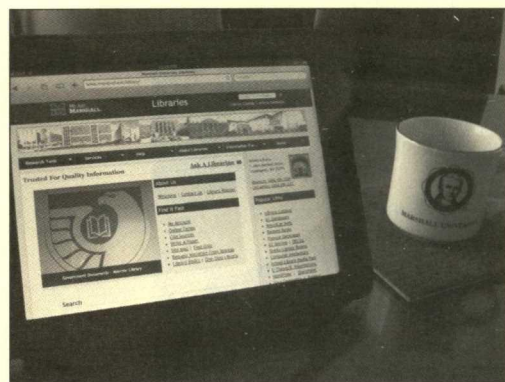
and the teacher was using them to teach us. What meddling force was coming in to disrupt our blissful reading hour? We could hardly imagine an entity more powerful than the teacher. Then one day we came in, and the books were gone. A colorful gateway to opening our imaginations and broadening our horizons had disappeared from the tiny classroom and left a gaping empty shelf. They slammed that particular door shut forever.

The people who wanted the textbooks removed would probably think my mind was already contaminated with my extracurricular reading. Instead of having my mind poisoned with a reading book infused with anti-American, anti-Christian values, the incident imprinted anti-censorship firmly in my brain. So much so that I was drawn to censored material from then on, thinking, "what's the big deal? I want to see this for myself." Perhaps it contributed to shaping my interest in Libraries, and in helping shepherd people through a place where we protect all the gateways to opening our imaginations from the threat of anyone slamming them shut.

## iPad Pedagogy: Building a Mobile Knowledge Society from the First Year Forward

Submitted by Dr. Monica Brooks

At Marshall University, major changes to the core curriculum that integrates critical thinking into every facet of the students' experience, include information and digital literacy as a key element to student success in the online and traditional



classrooms. Starting in the fall of 2010, library faculty will be embedded within the First Year Seminar (FYS) courses essential to the success of the new curriculum launch. Prior

to the first day of classes, the librarian and classroom instructor connect to determine how research skills will be incorporated into each FYS course so the information is timely and directly related to an assignment in which these skills are needed. During the course of the semester, the librarian will be a teaching partner who will

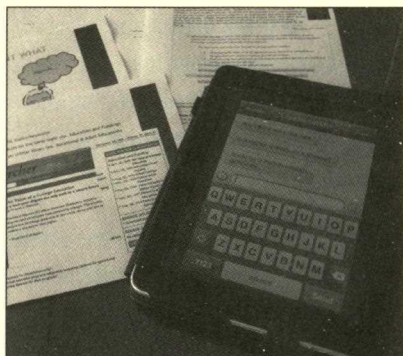
participate in the classroom activities. Rather than invest the same time and energy into a library workshop that is not tied to a class or assignment, this new mode of delivering library instruction has the potential to be more effective as the entire university embarks on a completely new general education format.

Meanwhile, in addition to making dramatic changes in classroom content and pedagogical techniques, faculty are also forced to stay abreast of new technologies that many students often embrace before their seasoned instructors or librarians have an opportunity to explore. Mobile technology has exploded with affordable devices that include but are not limited to the Apple iPhone and iPad, Amazon Kindle, and Blackberry Curve. With new and improved gadgets being unveiled every three to six months, students seem to make good use of these contraptions to stay connected. As students become more connected to enterprise systems such as Google Apps, e-textbooks on eFollett, e-books and e-journals through the university library, MUOnline e-courses and course supplements, live mail, the myMU Portal, and more; carrying around a heavy backpack full of books and a heavy laptop seems quite impractical. Having, using, or accessorizing with the latest mobile technology does not always mean that the owner is truly information savvy! We often make the assumption that our "Millennial" students are adept computer users because a variety of mobile gadgets allow them to be constantly connected. While the mechanics of using the hardware and software are far from intimidating to our students, recent ETS iSkills results tell the MU faculty that over-all, they still exhibit significant deficits in their ability to evaluate and synthesize the information they



are bombarded with on a daily basis (Bean & Thomas, 2010). Embedding a librarian who possesses research and evaluation skills to help students become more adept information users may help the university build a more proficient knowledge society from the First Year Experience and beyond.

Technology changes rapidly and often, the university classroom is a little behind the curve. It is essential that the faculty make full use of cloud computing and understand how mobile technology can be applied to and adapted for the classroom environment. During 2010-11, Information Technology will equip each librarian with an Apple iPad to be used during their FYS embedded experience in the classroom. As the semester progresses, each person will be required to incorporate mobile technology into



one or more of the information or digital literacy lessons that she or he has prepared in conjunction with the classroom instructor. Everyone is challenged to be creative and contribute their learning outcomes, examples, and even trials and errors on Information Literacy in

West Virginia, a statewide information literacy blog maintained by Jennifer Sias (MU) and Carroll Wilkinson (WVU), who are both directors of campus-wide information literacy projects at their respective institutions. Utilizing the Apple iPad to demonstrate concept mapping by showing a YouTube video on the subject; uploading a Microsoft PowerPoint presentation to Google Docs for an e-portfolio; answering a quick question during class by sending an instant message to the librarian on duty via Meebo; or demonstrating advanced search techniques in EBSCO's Academic Search are all ways the mobile technology can enhance the teaching-learning experience in the embedded class.

In an effort to tie our efforts back to critical thinking, information, and digital literacy competencies, this technology will be thoroughly tested and evaluated for classroom use. Applying this type of mobile technology to the classroom environment may also provide another technology tool to teach today's students to define, access, evaluate, manage, integrate, create, and use all that digital information with which they are constantly bombarded, ethically and effectively. With this ambitious project, we will attempt to determine if the Apple iPad can be an effective classroom technology that may enhance the pedagogy deployed to build and improve student information literacy competencies. In addition to anecdotal information gathered from the Information

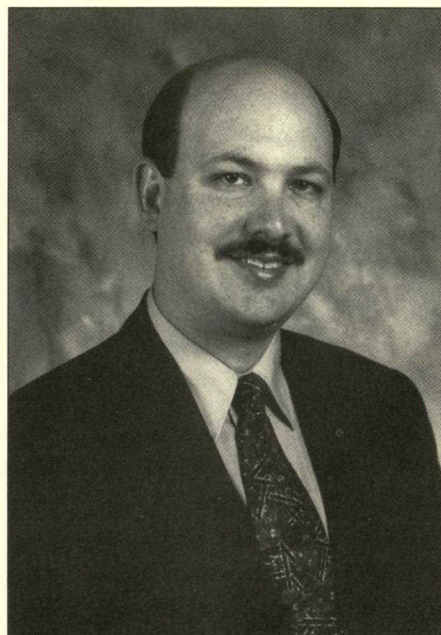
Literacy in WV blog, an assessment of the Apple iPad use as it pertains to the lessons incorporating information literacy competencies will be generated and evaluated to determine project effectiveness. In addition to student surveys, the classroom faculty will also be polled to aid in gathering data that can be used with colleagues in other disciplines and institutions. Results will be reported and evaluated to determine continuation of the use of mobile technology within the FYS embedded experience in coming years.

Follow us online and share your ideas with your MU colleagues! <http://informationliteracywv.edublogs.org/>

Work cited: Bean, Teresa, and Sabrina Thomas. "Being Like Both: Library Instruction Methods that Outshine the One-Shot." *Public Services Quarterly* (6) 2010. Print

## Putnam County Library Gets New Director

Steve Christo has been selected as the new Director of the Putnam County Library replacing Jackie Chaney who will retire on October 31, 2010. Christo served for 14 years as Assistant Director at Cabell County Public Library and before that worked at the Kanawha County Public Library and the West Virginia Library Commission. He is the current SELA representative, has served WVLA in various capacities including Treasurer and was also the recipient of the Dora Ruth Parks Award in 2005.





## West Virginia Library Association

Annual Conference

October 13–15, 2010

Stonewall Resort

**"Let's Grow WVLA Together"**

### WEDNESDAY, OCTOBER 13, 2010

**9:00 – 5:00 Registration Table Opens**

**10:00 – 6:00 Exhibitors in Birch Room**

**9:00 – 12:00 Preconference**

- ***Transforming Our Image through Words that Work, Part I*** / Valerie J. Gross, CEO Howard County Library, Maryland.

This workshop describes a straightforward concept that enables libraries to heighten their importance by replacing traditional terms with powerful, intuitive, value-enhanced terminology. Joint in to learn how strategic vocabulary can immediately convey your true value—even to someone who has never set foot in a library.

**1:00 – 2:15 Breakout Sessions**

- ***Transforming Our Image through Words that Work, Part II*** / Valerie J. Gross

The "what" and "why" of the simple, powerful "Libraries = Education" vision. This session will focus on the "how".

- ***Magic Search: Getting the Best from Your Catalog Description*** / Gordon Ernst, WVU Libraries

This program will illustrate how to use LC subject heading subdivisions to more effectively search your online catalog.

- ***Fundraising Ideas: Beyond the Book Sale*** / Karen Goff, WVLC

Learn what other libraries are doing to raise money. Share your successes, frustrations, and tips. (Trustee session)

- ***FastAcq: Acquisitions and Interlibrary Loan Working Together*** / Jill Rafter, WVU Libraries

This session will discuss how WVU re-engineered and improved its procedure for purchasing interlibrary loan requests in Acquisitions.

- ***Crisp Communications: Producing Clear, Concise Policies, Procedures, and Public Relations Material*** / Ed Rossman, Adult Services Librarian, Shaker Heights Public Library, Shaker Heights, OH.

This workshop will give participants experience with writing and producing library documents. Participants will learn skills needed to take advantage of the efficiencies of print and online channels to enhance staff and public communication.

**2:45 – 4:15 First General Session**

- *Business meeting of the Association*
- *Keynote speaker, TBA*

**4:30 – 5:00 Roundtable meetings**

**6:00 – 8:00 Trans-Allegheny Asylum Paranormal and Historical Tour—cost \$25.50 payable on arrival at hospital**

**9:00 – Halloween Party (tentative)**

### THURSDAY, OCTOBER 14, 2010

**9:00 – 5:00 Registration Table Opens**

**10:00 – 5:00 Exhibitors in Birch Room**  
(Exhibits close at 5:00 for the conference)

**8:30 – 9:45 Breakout Sessions**

- ***West Virginia Humanities Council Grants*** / Amy Saunders, WV Humanities Council

Amy will discuss major grants, mini grants, fellowships and other grants available through the Humanities Council to further the Humanities in West Virginia.

- ***Find out how successful libraries host literacy groups at their library!*** / Pam Bryan, Literacy West Virginia.

A round table event with librarians who currently host literacy groups within their library.

- ***Building Organizational Resiliency to Stress in Your Library*** / Andrew Sanderbeck (?)

For most library employees the troubled economy may feel like an emotional roller coaster that results in increased fear,



uncertainty and stress. Our ability to manage stress in the workplace can make the difference between success and failure.

- ***We're Going Mobile! Library services for hand-held devices*** / Penny Pugh, WVU Libraries

This session will look at the demographics of mobile phone use and at the trends that will impact public and academic libraries.

- ***Connect Your Data with the Eyes That Should See It*** / Jan Anderson, Baker & Taylor

Learn how Bibliostat Connect makes it easy to find compelling statistics and present them effectively in charts and graphs that get noticed.

## 10:15 – 11:30 Breakout Sessions

- ***Resource Description and Access Update*** / Heather Campbell-Shock, WVLC

This session will outline what changes have occurred to the “under-development” cataloging code since the October 2009 conference, as well as what developments catalogers can expect in 2011.

- ***The Rare Book Pedagogy Module at West Virginia University: Growing a New Approach to Education with Rare Books*** / Stewart Plein, Independent Scholar and Dr. Marilyn Francus, WVU

The module is designed as a platform for faculty to integrate rare book studies into their courses.

- ***Funding the Public Library*** / J. D. Waggoner, WVLC

A strong financial base is the foundation of a successful public library. WV law places the responsibility for financing the library squarely on the shoulders of the public library Trustee. During this session, participants will discover and discuss the legal, moral, and creative responsibilities of the Trustee in funding the public library. (Trustee session)

- ***Getting Games Going: Adding Video Games to Your Collection*** / Jay Stephens, Director, Warren County Memorial Library, NC

This session will present ways to introduce games into the collections including ideas for special programs involving games and using games to bring more teens into the library.

- ***The Great Textbook War: The Past is Present*** / Henry Battle, Kanawha Valley Historical & Preservation Society

The award winning 60 minute audio documentary and discussion session on the 1974 attempts to exercise that bane of librarians—censorship on the Kanawha County WV School Board choice of textbooks.

## 11:30 – 1:30 Lunch and Poster Sessions (tentative—the poster sessions, not lunch!!)

## 1:30 – 2:45 Breakout Sessions

- ***Finding Reliable Health Resources on the Web*** / Mary Spalding, Western Maryland Area Health Education Center, Cumberland MD

This session will demonstrate reliable health resources on the web with the National Library of Medicine (NLM) sites, Medline Plus and PubMed highlighted.

- ***SAS Curriculum Pathways*** / Mark Moore, WV Department of Education

Educational resources for the areas of Math, English, Science, Social Studies, and Spanish. SAS covers middle and high school material and concentrates on problem solving and high order thinking skills.

- ***Pink Slip Madness*** / Brent Aikman, Steptoe-Johnson

Regrettably, involuntary terminations occur from time to time. This session will explore the limits on the employer's discretion and how to avoid liability for wrongful discharge, as well as the importance of conducting terminations appropriately. (Trustee session)

- ***Media Literacy: The Grammar of Images & Why it Matters*** / Celene Seymour, Marshall University Libraries.

This session will describe what visual and media literacy are and why they are particularly important to student learning in the media age.

- ***The Joy of Censorship Roundtable*** / Joe Raiola, senior editor of Mad Magazine and J. D. Waggoner, WVLC

This session essentially takes the form of a panel discussion between Joe Raiola and JD Waggoner. It will be an interactive



session, encouraging discussion with those who attend. The focus again is on first amendment and related issues that are important to local library professionals.

## **3:00 – 4:15 Breakout Sessions**

- **Economic Census: What's It All About?** / Dr. Majed Khader, Marshall University Libraries

Economic census sheds light on industry, company size, business specialization, detailed industrial statistics and other useful business information. Attendee will learn where and how to find such data.

- **Using MySpace, YouTube, Facebook, Twitter, and other Sites to Reach Non-users in the Community** / Heather Campbell-Shock, WVLC

A panel discussion on how different libraries use websites (MySpace, YouTube, Facebook, Twitter, Goodreads, etc.) and different technologies to find inform and inspire non-traditional library customers to become library regulars.

- **The Presentation Insider: Public Speaking Secrets Exposed!** / Mark Isabella, WV Division of Personnel

In this fast paced session, you will explore myths about public speaking that impair your ability to deliver successful presentations.

- **Using VoiceThread as an Instructional Tool** / Karen Figgatt, Flinn Elementary School. VoiceThread is an innovative interactive way of instructing library skills or simply to showcase an aspect of your library.

- **Are Mash-ups Fair Use? Copyright and Different Media Format Descriptions** / Marian Armour-Gemmen and Beth Royall, WVU Libraries

This session will discuss copyright, fair use, derivative works, licensing, public domain and plagiarism.

## **4:30 – 5:00 Roundtable meetings**

## **6:30 – 9:00 Awards Banquet and Second General Session**

Joe Raiola will give his presentation on the "Joy of Censorship" This is a funny look at censorship and all that it entails.

## **FRIDAY, OCTOBER 15, 2010**

### **8:30 – 9:45 Breakout Sessions**

- **Making Your Library a Star** / Heather Campbell-Shock and Mark Lanham, WVLC

Online videos are a great and simple way for libraries to connect and communicate to their customers. With assistance from the Library Television Network, learn about the video creation process and steps on how to create library videos for the internet.

- **The New Thinkfinity** / Mark Moore, Technology Coordinator, WV Department of Education

Thinkfinity provides tens of thousands of educational resources, free to everyone. The new Thinkfinity community provides a way to organize your Thinkfinity and Non-Thinkfinity resources.

- **Connecting With Communities** / Mary Wilkins Jordan, Assistant Professor, Simmons College. This session will discuss the results of a research study on finding out what communities want from their libraries.

- **Tweets, Posts & Apps: Using Social Media to reach your patrons** / Rachelle Beckner, Kanawha County Public Library

Learning how to use social media tools to market your services, people, and programs. Learn the dos and don'ts of social media; challenges of adopting these new technologies into your marketing plans and why they are key to your library's future success.

- **Are You Tolerant?** / Paul Sheridan, WV Attorney General's Civil Rights Division

Mr. Sheridan will present a workshop addressing the legal and practical issues that we experience daily in dealing with people who are different than we. (Trustee session)

### **10:00 – 10:45 Third General Session and the State of the Libraries / J. D. Waggoner, WVLC**

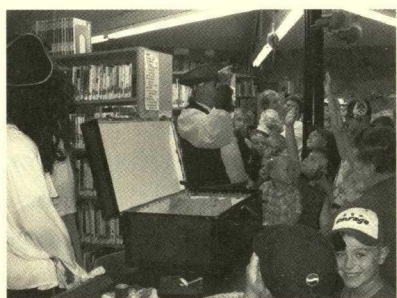
### **11:00 – 11:50 Division meetings**

### **12:00 – 12:30 Executive Board Meeting**



# Summer Reading PROGRAMS 2010

## *Around The State*



### Pirate Day at the Library

Submitted by Elizabeth Tackett

Children at the Buffalo Creek Memorial Library celebrated the summer with Pirate Day at the Library for Summer Reading. Captain Cook and his crew of pirates (volunteers with borrowed costumes) searched for and found their lost treasure.

### Cameron Public Library

Submitted by Mary Evelyn Garey



The summer reading program at Cameron Public Library was well received from the first program, Ocean of Fun (fish craft), then Make a Splash (rain gauge), and with Zoo to You from Oglebay Park to Magic and Balloons with Jim Tate, who made requested animal creations. Also included were Magic of Dave Powers, and

Butterflies from Heather Ness. Jump Right In—Read was fun for the participants, and carried out a frog and jump rope theme. Our programs were sponsored by the Evan G. Roberts Trust.



### Terra Alta Public Library

Submitted by Ima Thomas

Terra Alta Public Library's Summer Reading Program: Our winner read 91 books. She is going into first grade. Isn't that wonderful? Our second place reader read 80 books, with third place reading 52 which is a brother to the top winner.

Make-a-Splash was splashed on recognition day with awards given out and the out door party consisting of a pool, beach balls, parachute game and their favorite was the squirt guns. Great fun.

### Alum Creek Reads this summer

Submitted by Kathy Cummings

There were two winners in this year's SRP at Alum Creek—one little boy read over 300 books and the other one read 157. Prizes were furnished by Camden Park, Books-A-Million, Water Ways, South Charleston Ice Arena, and Southridge Grand Prix. A total of 27 children read 882 books.



## Five Rivers Public Library

Submitted by Nancy Moore

Five Rivers Public Library had 46 children to attend "Make A Splash Read!" reading program at the library this summer. Books were read to the children weekly along with activities, crafts, and



snacks. Activities & Crafts include tie-dyed shirts, bookmarks, weather wheels, water gauges, decorated and colored fans, foam fish, learned about buoyancy, water relay game, sang songs and made homemade bubbles. The last summer program offered the children, an iron on transfer on their tie-dyed T-shirts, homemade snow cones, made human bubbles, picked up ducks and tossed water balloons. Each

child was given a prize at each station they visited. All children received goodie bags, with the top three readers getting a special tote filled with a variety of items. Popcorn, pizza, orange drink, and cupcakes were given for a snack. Of the reading lists that were turned in, 812 books were read for the 6 weeks of the program.



## Matewan Public Library

Submitted by Donna Blankenship

For our "Make a Splash Read" Summer reading program we gave away 4 tickets to Camden Park. Camden park was very kind to donate the 4 tickets to us. The way to gain entries Families would have to come to the library together and check out books. I really feel like this helped bring more families to our program this Summer. Our lucky winner was Opal Stewart and her lovely family.



Opal Stewart, Charlotte, Abigail, Grace and Isabel Williams

## Keyser-Mineral County Public Library

Submitted by Sarah McGuire

It's Sarah from the Keyser-Mineral County Public Library, our summer reading program went well! We kicked it off with a pool party at the Keyser Pool, with a small cookout, we had over a hundred people come and participate! We started a new and improved craft and story hours this year featuring; just a story hour for ages 0-3 reading a few board books and developmental toys to play with, a craft and story hour for ages 4-8 with at least two "E" books read and a craft done, and a craft and story hour for ages 9-12 with at least two "EZ" reading read and a little more advanced craft done. We had a visit from Clifford the big red dog! At the awards picnic, 55 children received tee-shirts, with our top reader reading 372 books, followed by a close second with 360 books read and who is also the sister of our top reader.



We tried the Teen reading program for a second time, didn't work out so well, so next year we are thinking about going to a point system instead of the amount of books read.

## Paw Paw Public Library

Submitted by Nellie Leach

The Paw Paw Public Library held their summer reading Program every Wednesday in July. This year's theme was "Make A Splash: Read." We read a variety of stories

dealing with water. Favorite books were: *The Water Hole*, *Curious George Tadpole Trouble*, *Frog*, *Cloudy with a Chance of Meatballs*, and *Drip Drop*.

We had lots of fun with water activities such as: sink the boat, sink or float, and a fishing game. Crafts were: bowl boats, floating foam buddies, and a water scene wall hanging plate.

Our water splashers were J.J. Abrell, Jean Abrell, Katie Abrell, Case Cartwright, Pierce Cartwright, Blair Courtney, Cody Decker, Sydney Delawder, Gavin Lee, Gibson Fravel, Delia Maguire, Courtney Moreland,





Marissa Moreland, Sydney Moreland, Javan Rossignol, Katlynn Rossignol, Becky Ryan, Elizabeth Ryan, Damon Spencer, Tyson Spencer, Trinity Taliaferro, and Conner Wolford. The Library celebrated the last

day of the program with a splash party at the Paw Paw Park consisting of watermelon, freezy-pops, water drinks, whale sprinkler, bubble blowers a beach ball race, and door prizes.



Prizes were also given to the ones that read the highest amount of books. First place winner, Conner Wolford, received twenty dollar Wal-Mart gift card. Second place winner, Marissa Moreland, received a Dollar General gift card of

ten dollars. Third place, Gibson Fravel, received a Dollar General gift card of ten dollars.

The Paw Paw Public Library Summer Reading Program is a free service for children, held every year during July.

The Library Director Nellie Leach and Library Assistant would like to thank all the parent helpers and teenage helpers for the Summer Reading Program.

## Stories at the River's Edge

Submitted by Susanna Holstein

Stories at the River's Edge, a project of the West Virginia Storytelling Guild and its partners, is bringing storytelling to Ohio River communities in Jackson, Mason, Tyler and Pleasants counties in West Virginia and Gallia and Meigs counties in Ohio.

Participating West Virginia libraries included Ripley and Ravenswood libraries in Jackson County, Pleasants County Library in St. Mary's and Sistersville Library in Tyler County. In keeping with the "Make a Splash" theme storytellers focused on stories about water. Programs were also presented at parks, museums and community centers during the summer. Over 400 children and adults attended the library programs.

Storytelling at the River's Edge continues with ghost stories programs scheduled for October and holiday presentations scheduled for December at Jackson County libraries. Storytellers

for the series are Susanna "Granny Sue" Holstein, Suzi Whaples, Donna Wilson and Keith Maynard.

The project is supported in part by the Ohio River Border Initiative, a joint project of the Ohio Arts Council and the WV Commission on the Arts, and by Jackson and Pleasants County libraries, Sistersville Library, Farmers Bank and Savings Company, Gallia County Convention and Visitors Bureau, Town of Mason, Point Pleasant River Museum, Arts at the Alpine and the West Virginia Storytelling Guild.

## Pleasant County Library

Submitted by Elizabeth Poling



An Army Blackhawk Helicopter provided by the Army Corp of Engineers, a day filled with sun and clouds, plus approximately 125 children resulted in a huge success for the second annual Storybook in the Park

held Thursday, July 29, in the Pleasants County Park.

The event, sponsored by the Pleasants County Public Library, provided stories, activities, prizes and treats for children from ages 4-12.

Frances White, a former of St. Marys resident and a graduate of St. Marys High School, donated funds to the library for special programs. Part of those funds was used for this project.

The HH60 helicopter, better known as a Blackhawk, provided the transportation stop for "Oh, the Places You'll Go," this year's theme for the Storybook in the Park.

CW3 Dan Hutchens and CW4 Greg Gray explained the workings of the helicopter to the children. Judy Hak, Courtney Hak, and Cynthia Alkire assisted participants with the helicopter stop. While one group toured, the other group of participants made airplanes for their activity. Assisting the participants were Anthony Miller and Energy Express Mentors Brian Barnhart, Caitlyn Berry, and Tiffany Sigler.



No trip is complete without luggage. The Baggage Return



stop provided all participants the opportunity to decorate a canvas book bag which they received at registration to carry with them throughout their journey to various counties in the park. They also received a passport at registration which they

had stamped as they visited each country. Luella Raper, Energy Express Mentor Sara O'Neil, and assistants helped members decorate their bags.

Another stop for some of the participants was the



Rain Forest. Liz Bullman read *The Rainforest Grew All Around*. Face painting was provided by the Boys and Girls Club of Pleasants County members.

Patricia Polacco's *Babushka Baba Yaga*, read by Margie Riggs, took travelers on an adventure to Russia. Participants then made Russian stacking dolls as a souvenir of their travels. Energy Express Mentor Macie Adams provided some extra support to participants.

*Oh, the Places You'll Go* by Dr. Seuss was read by J. D. Williamson, at the Paris stop. In the style of the French artists, Mr. Williamson created caricatures for the participants. Energy Express Mentor Eric Hamilton assisted Mr. Williamson at this location.

Susan Cosper shared with the children the story *Coyote* at the Mexico location. Sand art projects were then created with help from Energy Express Mentor Tricia Chute.

Since the day was both hot and humid, a favorite stop was Antarctic for the tale of *Tacky the Penguin* read by Becky Ingram. Eleanor Poling, Barbara Bailey, and Martha Lemley served freezie pops and ice water to all participants.

Stephanie Hooper took the younger participants on a trip to Africa with the reading of *Imani in the Belly*. Participants had the opportunity to make a roaring lion. The older participants traveled to Asia with the reading of *Paper Flower*. While at their stop they practiced their own skills of origami creating.

This year's group leaders included Sara Raper, Traci Bailey, Amber Heflin, Amanda Hashman, Kristi Jones, Lauren Morgan, Energy Express Volunteer Coordinators Adam Carpenter and Lyndsey Munday, and Boys and Girls Club leaders Katee Conaway, Ryan Venderlic, Corey Cronin, Cayla Conaway, Brandy Gheierrez, Abigail Miller, and Jessica Sine. The Linda and Bill Turners, Paul and Becky Ingram, and Cynthia and Max Alkire provided canopies for various locations for shade and rain

protection for the participants. Kristie Venderlic, Boys and Girls Club Director organized the Boys and Girls Club members in their participation of the event. Liz Eddy, Energy Express Site Coordinator volunteered her time to assist the Mentors at their locations and to take photographs of participants at the event.

The day was a wonderful success and the participants had a wonderful time! "Thank you again to everyone who volunteered their time and energy to make this event special," Mary Hooper, Summer Reading Program Director of the Pleasants County Public Library.

## Mingo County Public Library

Submitted by Susanna Holstein

The Mingo County Public Library held its summer reading program entitled "Make a Splash: Read" every day of the week. The library participates in the summer reading program every year and it is free to all children. The program starts around the middle of June and runs thru the last of July.

We read numerous books, but the ones that were the favorites were "Froggy Learns to Swim", "Blue Is My Name", "The Itsy-Bitsy Spider" "Those That Float, Those That Don't" and "Cloudy with a Chance of Meatballs". We also watched the movie "Cloudy with a Chance of Meatballs" which the kids absolutely loved.

We had lots of fun playing water games, especially the ones with the squirt guns and the water balloons. The children also got to fish for a prize each time they came to the library. One of the stipulations for being able to fish each day was that they had to check out books and read them. Their parents made sure that the children did this each time.

The swimmers that participated were: Andy Billips, Joe Billips, Steven Bragg, Kyleigh Carroll, Garrett Cook, Cassidy Curry, Tatum Curry, Maddie Daniel, Brandon Krise, Zachary Krise, Kaylee Meddings, Daniel Moore, Isabella Moore, Lexie Smith, Tamia Smith, Sadenna Swafford, Austin Warden, Chase Warden, Maggie White, Matthew White, and Taylor Wilson.

The library celebrated the last day of the reading program with a party that was held behind the library. We had pizza, pop, chips, freeze-pops and water.

Prizes were given to the one that read the most books and the winner of the grand prize was Sadenna Swafford, which won two large pizzas donated by Mr. T's Pizza of Delbarton. There were other prizes given away which were a Scooby Doo gift box, which was won by Brandon Krise, water bottles, won by Tamia Smith & Isabella Moore, bubbles, squirt guns and book bags.

Pam Warden, Library Director, thanked all the kids and parents that participated in this year's program.



## Wild and Wonderful Waters, Berkeley County Public Library Summer Reading Program

Submitted by Jane Levitan

If every picture tells a story, every story illustrates a point. I mention this on the last day of "Wild and Wonderful" programming. Our grand finale was this morning. We featured a recycled materials boat regatta on the plaza complete with a local creamery providing sundaes to all participants. Before we could even clean all the stickiness from our "Senses of Wonder Room" our hand-on children's museum and program room, an honest-to-goodness coal miner stopped in with an offer of a baby alligator snapping turtle. YIKES! It seems that I have become the St. Frances (female intended) of Assisi of librarians. Maybe it was the Madagascar hissing cockroach display or the upside-down jellyfish that gave that impression, who knows?

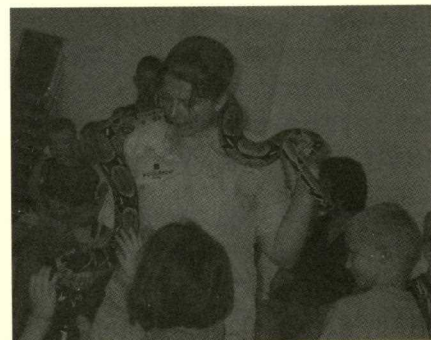
I can say that this summer was a great success. Our main branch registered over 1,600 students, the new North Berkeley Branch over 200. As usual our programs that featured live animals were the most popular. Our "Sense of Wonder Room" holds 90 coveted places for our readers. Live animals presentations are standing room only. As librarians, we should consider the usefulness of these types of programs. Beyond petting the 7 foot boa constrictor, what is actually gained? The following mini-vignettes tell the story.



It is not unusual for the children in our audiences to be foreign language speakers. Five languages plus can be represented at a single program. After Clyde Peelings Reptiland, a little girl confessed that her accompanying grandma could not speak a word of English finally enjoyed herself (and pet the snake). If this is true of an adult, imagine a child that is hungry to find a connection to their new home and library.

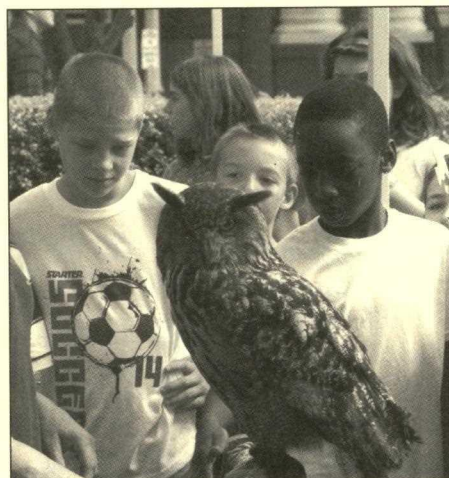
Talons, the Bird of Prey Experience with a fabulous, outdoor program accommodated multitudes of adults and children.

When neighboring Jefferson County brought their at risk class to this event, the bus driver was so turned on by seeing the raptors soaring over Martinsburg, that after his shift, he brought his entire family purchasing a camera along the way. After enjoying the birds, he signed up for this first-ever library card as did his wife and seven children. In a drive-by appreciation, the UPS driver called his wife and told her to pack up the kids and bring them down. The downtown police attended and ripped up a parking ticket for the presenter. Now how often does that happen? They also became regulars at our programs. The fact is animals connect non-traditional patrons to the library. It is a type of tangible knowledge that is accessible to all socioeconomic, cultural and ethnic groups and encourages library membership.



In this day and age, we are all looking for "bang for our buck". Wildlife shows can be expensive, but you can be guaranteed a full house. We have all scheduled costly author visits and played to a half full house. Festival style animal presentations can accommodate a large number of people and children can get an up close and personal experience. The newspapers love it, and it fairly

effortlessly raises the visibility of your library. Remember a positive library picture can yield positive voter responses at the polls. Present a rainforest live animal show and sit back and watch the bat books fly off the shelf.





## *Just the Wild and Wonderful Facts!*

Registration Began June 1. Last registration August 10.  
Total Registered children participating: 1,653.

### **Craft Presented**

- Cloth Library Bags
- Cork Boats
- Recycled Paper Seed Mats
- Sea Monster s
- Dragonfly Craft
- Water Color Paintings
- Recycled Material Boat Building
- Photographic Nature Papers

### **14 Story Times + Craft**

### **Professionally Presented Programs**

- Maryland Zoo – 3 sessions LIVE CREATURES
- Marvelous Mini-Beasts – 2sessions LIVE CREATURES
- Sea Turtles – Smithsonian Conservation Center
- Deer Environment – Smithsonian Conservation Center
- Critters & Conservation – 2 sessions LIVE CREATURES
- The Rainbow Company, “Sinbad the Sailor”
- Freshwater Institute LIVE CREATURES
- Talons, the Bird of Prey Experience – 2 Days LIVE CREATURES
- “Water Dance” with the Goose Route Dance Festival
- Trout Day with Presentations by the Cold Water Institute & Local Fly Fishermen (tying and casting) LIVE CREATURES
- Draw the Story with Michael P. White
- Team Boat Building with the Shenandoah Discovery Museum
- Rain Forest Creatures from Clyde Peeling’s Reptiland – 2 sessions LIVE CREATURES

### **Young Writers Group – 3 sessions of the “5 Senses Workshop”**

### **Staff Presented Events**

- Bubble Day
- Recycled Materials Boat Regatta with Rock Hill Creamery Sundaes for all participants.

### **Book Sale August 9-20.**

### **Publicity**

- 4 radio programs
- 15+ newspaper articles

## **The Library Project Update** *Landfill to Library*

I am writing to update you on the progress of “The Library Project” (“Landfill to Library”) of the Shepherdstown Public Library (SPL). This letter will continue where the previous letter of November 2, 2009 left off. (If you would like a copy of the previous letter, please let me know.)

Since November, we have had a number of successes and areas of progress. After the Morgantown Brownfields Conference, we applied for a \$5,000 Stage I Site Analysis & Revitalization Planning Grant through FOCUS (Foundation for Overcoming Challenges and Utilizing Strengths) West Virginia Brownfields Program. The proposed activities included community outreach and education, preliminary site research and development of conference materials. We were awarded the grant in February of 2010, and began planning a mini-conference to present the project to the community to be held on June 5th of 2010.

The conference was a collaboration among a number of parties: Dave Hostetter of Shepherd University provided the Byrd Center for Legislative Studies auditorium at no charge; Patrick Kirby, Luke Elser and Catlin Buckley came from Morgantown from the Northern West Virginia Brownfields Assistance Center; Gale Lea Rubrecht of Jackson Kelly, Greg Tieman of Acacia Consulting and Don Martin of the WV Department of Environmental Protection came from Charleston; Jeff Mitchell of Triad Engineering came from Winchester; and Noah Mehrkam of Arcland Group (Brownfields Real Estate Developer) came from Washington, D.C. All consultants came pro bono, and provided a phenomenal range of expertise and experience for the discussion panel.

The conference addressed three things:

1. What is a “brownfield?”
2. What is in “our” brownfield and how do we clean it up?
3. What is the vision for a new library/community learning center?

Fifty-five members of the community attended, listened, asked questions and participated in a “visioning” activity that resulted in a series of visual renderings of possible uses of space. The conference fulfilled its intention of placing the concept in front of the community and soliciting and addressing questions, doubts and concerns. The result was that the attendees came away with a more complete



understanding of the project, and a palpable excitement about the future of the library and the role that it could play within the community. (The entire conference was taped by volunteer David Singer and is available at the library for checkout. A 10-minute synopsis is posted on YouTube at <http://www.youtube.com/watch?v=J3KO8fsQYcw>.)

Two local firms were hired to help with PR materials, and Shepherd University catered the morning refreshments and lunch so that participants could work right through the day. In anticipation of the next grant application for EPA, Arcland Group was subsequently hired to conduct some preliminary research into the site, including planning and zoning restrictions, more accurate clean-up costs, and clarification of the types of entities that would be eligible to apply for grants for the site.

The final report of the FOCUS Phase I grant will be due August 20th, and at that time we will submit an application for Phase II of the grant. Phase II, a \$12,000 grant, will further our ability to assess the site, prepare the site for development and continue to educate and involve the community.

We will be making a presentation of our progress thus far during the 2010 WV Brownfields Conference in Charleston, WV on September 8th and 9th and will find out at that time whether we have received the Phase II FOCUS grant.

The only negative note was the rejection of the Region 9 EPA Assessment Grant, in which part of the library project was included. The Library will be making application on its own in October for an EPA Cleanup Grant. Those announcements will be made in spring of 2011.

In the meantime, we will be conducting feasibility studies regarding both site development and a capital campaign. There is much work to do, but we have assembled a committed, hard-working, enthusiastic group that is dedicated to making this new, green, state-of-the-art library/community learning center a reality. We believe that it is an excellent answer to our limited capacity issues, as well as being a responsible, responsive and innovative approach to constructing a new, appropriate library for all residents of Jefferson County.

I thank you for your interest and your support, and I will continue to keep you updated.

*Hali Taylor, Director*

## LibGuides Connect Students with Resources

Submitted by Monte Maxwell

If you were going on a trip, you would probably benefit from using a travel guide. Consider LibGuides as your MapQuest for academic research at the West Virginia University Libraries.

LibGuides are interactive online research guides that provide links to library electronic resources – research databases, journal articles, and books. They also provide tutorials to demonstrate use of the resources and advice from some of the subject librarians who have developed the guides.

“We designed LibGuides to help students undertake projects and relieve them of the complications of looking through our vast library system for the best resources for their research assignment,” said Penny Pugh, Head of Reference for the Downtown Campus Library. “We select sources and highlight them so students can find them more easily.”

Historically, teaching and reference librarians have always developed user guides. First, they distributed pamphlets, and then they created web-versions of the documents. LibGuides are a leap forward because they are interactive and easy to update to reflect the best available sources.

So far, librarians have created 73 guides that can be accessed through a link located on the Libraries’ website under the heading “Popular Services.” Also, if a relevant guide exists, many instructors include the link on the course website or on the syllabus.

The LibGuides’ homepage has a list of the subject areas covered and the 10 most-popular guides. While many guides focus on research in a subject area, such as African American Studies or chemistry, others have been developed to support a particular research assignment, such as Marketing 325 and Biology 115, and some support high-enrollment courses like English 102.

For the chemistry page, Librarian Linda Blake compiled a selection of digital resources and web sites for Chemistry 401, Chemical Literature, students. However, the resources would be useful for anyone taking a chemistry course, whether they are taking only one class or are majoring in the subject.

Along with links to journals and databases, there’s a guide to books and ebooks, information about the major chemistry resource, SciFinder Scholar, and how to find patents, and links to chemistry associations. Blake also includes information on tutoring available in the Downtown Campus Library and the science and math departments.



For English 102, Librarian Kelly Diamond provides a plethora of information that would be helpful to every student. She offers a primer on searching the web reliably, evaluating web resources, following Modern Language Association (MLA) documentation, preparing an annotated bibliography, and finding articles in newspapers, journals, and magazines.

There's also a tutorial on a popular resource called CQ Researcher, which contains in-depth reports on public policy issues, statistical and historical analyses, historic documents and primary source materials. It also contains a directory of important government, nonprofit, and private organizations.

Also, most pages have embedded social media elements such as a video and chat widgets.

"Students can access live chat help from most of the guides so that their research questions can be answered quickly," Pugh said.

The Libraries began using LibGuides in spring 2009 after Diamond learned about the resource at a national conference. By summer 2009, they had developed 20 guides and used them to replace existing web-based subject pages. Pugh said plans are to continue to create new guides and to regularly update existing ones.

To search LibGuides, click on the link on the Libraries' website or go to <http://libguides.wvu.edu>.

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## Youth Services Director

South Charleston (WV)

Public Library Search Reopened

We are seeking a creative and dynamic team member who can think outside the box to head the Youth Services Department of our independent, municipal public library. Our active Youth Services program is recognized as one of the best in West Virginia.

**REQUIREMENTS:** MLS from an ALA accredited school and at least five years of experience in youth services, including supervisory experience. This person must work well with all types of people, but especially children, and must be able to supervise a small staff. The successful applicant must have extensive knowledge of child development and children's literature and must have experience developing programs that will appeal to youth of all ages.

This person must be knowledgeable about current trends affecting children's programming. Skill in written and oral communications, in the use of basic Microsoft software, and in use of social networking technologies is a must.

Some evening and weekend work is required. This position requires bending, stooping, reaching, and lifting up to 50 pounds.

For a complete job description, including salary range, visit [www.southcharlestonlibrary.org](http://www.southcharlestonlibrary.org).

To apply, send a resume with three professional references, as soon as possible, to:

Jennifer Soule, Director  
South Charleston Public Library  
312 4th Avenue  
South Charleston, WV 25303

THIS SEARCH WILL CONTINUE UNTIL THE POSITION IS FILLED.

South Charleston Public Library is an Equal Opportunity Employer.

## Did You Know?

Your volunteers may not be covered by your insurance if they are hurt while performing their duties at the library?

Worker's Compensation covered paid employees. Liability insurance covers patrons, clients, sidewalk users, etc. Volunteers are not considered employees by insurance companies but they are not considered innocent bystanders either.

Usually coverage can be obtained with minimal cost from your current insurance company. Check with your company to determine if your volunteers are covered.

Note: if you have found something that you would like to share that may not be common knowledge to other librarians, please send me a brief note.



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## WVLA Membership Information

To become a member of the West Virginia Library Association, contact:

Emilee Seese, WVLA Second Vice-President  
c/o Ritchie County Public Library  
608 East Main Street • Harrisville, WV 26362  
work 304-643-2717 • fax 304-643-4019

## Calendar of Events

Note: The dates for the West Virginia Library Commission are tentative.  
Please check with the WVLC web site for the exact date, time,  
agenda, and minutes at [www.librarycommission.lib.wv.us](http://www.librarycommission.lib.wv.us)

### October 2010

- 1-3 LITA National Forum, Atlanta, GA
- 12-15 WVLA Fall Conference at Stonewall Resort
- 16-17 WV Book Festival, Charleston WV  
(<http://www.wvhumanities.org>)
- 17-23 National Friends of Libraries Week
- 17-23 Teen Read Week (<http://ala.org/teenread>)
- Books with Beat @ your library (theme)

20-22 Ohio Educational Library Media Association  
Conference, Columbus, OH

21-22 Virginia Library Association, Portsmouth, VA

24-27 Pennsylvania Library Association, Lancaster

### November 2010

- 5-6 AASL Fall Forum, Albuquerque, NM
- 5-7 YALSA's Young Adult Literature Symposium,  
Albuquerque, NM
- 25 Thanksgiving